

Regional Growth Fund Case Study



Parking is made easy and new jobs are made.

New technology helps drivers to park cars faster, reduces congestion and creates 6 new jobs, with a grant of £33,000.

About Deteq:

Deteq makes parking easier. The company has developed innovative technology that helps drivers find available spaces.

Deteq uses smart sensor technology to detect when cars move into and out of parking spaces. Its customers can see where nearby free spaces are using a smart phone app, and drive straight to them. It ends the need for drivers to circle streets and car parks looking for space. This saves time, reduces fuel consumption and eases congestion.

Deteq's system is perfect for busy cities such as Brighton, where it is based. But it can be used anywhere. It helps car park operators and enforcement officers work better, and makes drivers' lives easier.

The technology Deteq has developed has huge potential to help both drivers and those who manage parking and traffic.



The Solution:

The Business Growth Grant will help fund new staff with the skills needed develop products and manage the business as it grows. It will mean the company can integrate electronic car-parking permits with its sensor technology. It can also develop environmental gas sensors to support traffic management.

Adrian Bone, Managing Director, said "Deteq has been developing wireless sensor technology for on-street and off-street parking and has two primary development objectives. To fully exploit and support these products we will need to expand and improve the infrastructure within the business. This will allow us to grow successfully and market the products on a global scale. We actively need to recruit staff both in management, sales, support and engineering to enable us to develop the internal mechanisms and facilities that our customers require. The funding raised will be used to support both R&D the employment of new staff".

The Challenge:

Deteq has the technology, but needs to develop it and get it adopted by local authorities and businesses. With the right infrastructure, Deteq can create new products to support its core technology, and expand its business globally.



Business Growth Grants are available to any business in the Coast to Capital area who are seeking to grow and create new jobs, but need additional finance. Grants are available from £5,000 to £250,000 and it is expected that the grant will form no more than 25% of the total costs of the growth plans. Further details of how to apply can be found at www.coast2capital.org.uk/helping-business-growth/regional-growth-fund or, alternatively contact Hayley Shepherd, Regional Growth Fund Programme Manager on 01403 333840 or rgf@coast2capital.org.uk